

Die 3. Generation des Internets

Malik El Bay, 17.02.22

gm, frens. WAGMI.



Tweet



Pepsi 

@pepsi



Gm 

3:00 nachm. · 8. Dez. 2021 · Twitter Web App



Gm 🌞

3:00 nachm. · 8. Dez. 2021 · Twitter Web App



brantly.eth @BrantlyMillegan · 9. Dez. 2021

Antwort an @pepsi

saying gm without pepsi.eth as your twitter name is so lame.
[@budweiserusa](#) is the only brand that's gotten it right. I dont know why this is so complicated

21 21 489

<https://ethleaderboard.xyz/>



6529 @punk6529 · 1. Sep. 2021

Antwort an @punk6529

2/ GM

gm means "good morning"

We say good morning to each other because we are a friendly happy optimistic global community and it is nice to say good morning to your friends as you start your day

47 123 2.087



6529 @punk6529 · 1. Sep. 2021

3/ GN

gn means "good night"

We say good night to each other because we are a friendly happy optimistic global community and it is nice to say good night to your friends as you end your day

(20 hours after you say gm and 4 hours before you say gm again)

25 57 1.655



6529 @punk6529 · 1. Sep. 2021

3/ Ser

Ser means "sir"

Eine Einführung in die Web3 (Kommunikations-) Kultur

NFT Twitter:

<https://twitter.com/punk6529/status/1433002033242595338>

← Tweet



Pepsi
@pepsi

...

Gm 🌞

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brantly.eth @BrantlyMillegan · 9. Dez. 2021

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🗨️ 21 ↻ 21 ❤️ 489 📄 📤



Pepsi @pepsi · 9. Dez. 2021

...

Yup. We did that. Introducing Pepsi Mic Drop – our genesis #NFT collection. Details in the thread below 📄



🗨️ 3.908 📄 ↻ 9.634 📄 📄 ❤️ 18.400 📄 📤



Meta @Meta · 9. Dez. 2021

...

This is going to look great in the metaverse 🎵

🗨️ 177 ↻ 128 ❤️ 1.104 📄 📤



Pepsi
@pepsi

...

Antwort an @Meta

You know it, fren!

12:23 vorm. · 10. Dez. 2021 · Twitter for iPhone

38 Retweets 74 Zitierte Tweets 587 „Gefällt mir“-Angaben

🗨️ ↻ ❤️ 📄 📤

← Tweet



Pepsi
@pepsi

Gm 🌞

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Ziele von meinem Input

- Einführen
- Einordnen
- Unterhalten
- Anregen

Web1: Lesen



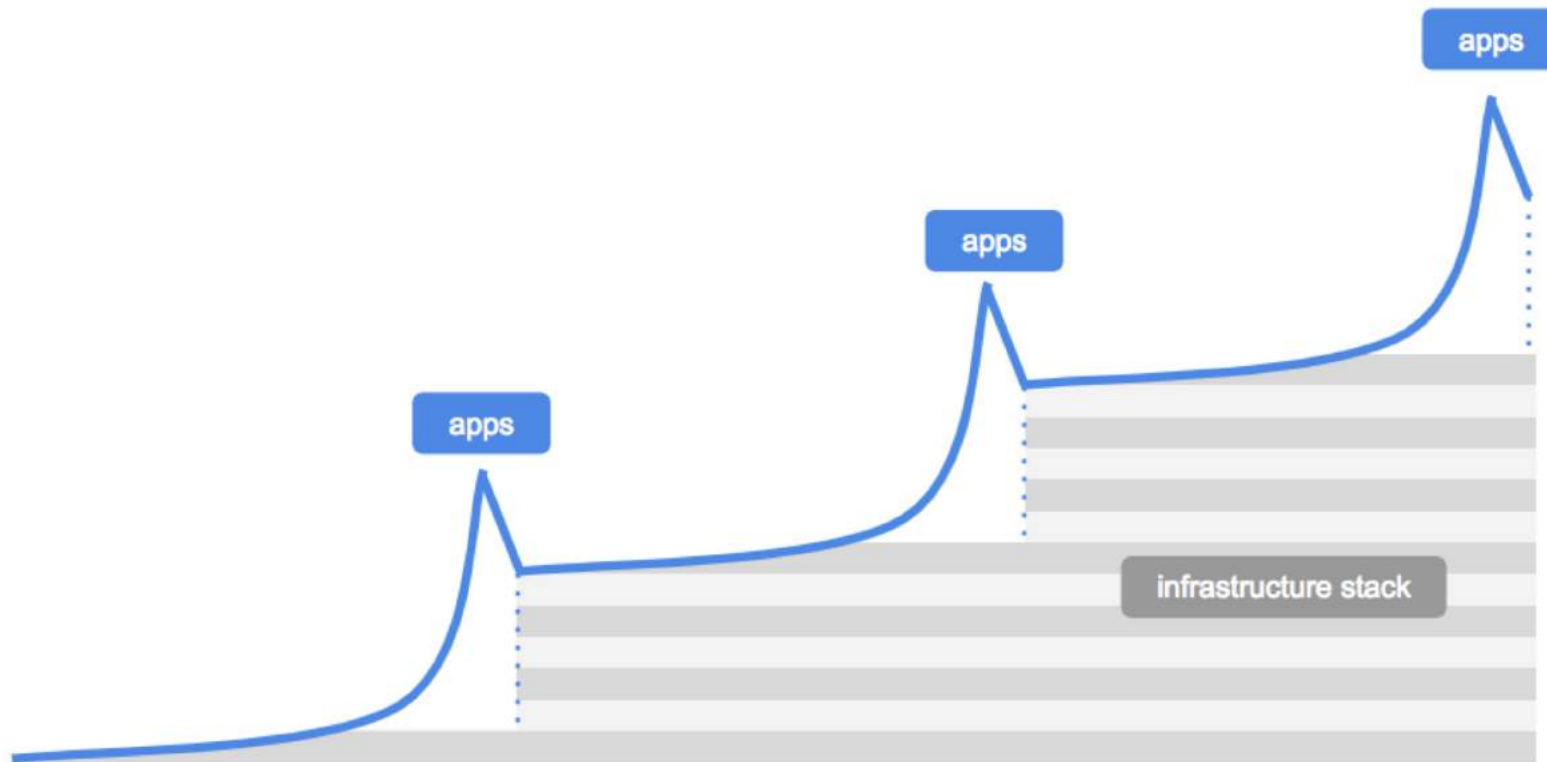
Web2: Schreiben



Web3: Besitzen

[@cdixon, cdixon.eth](https://twitter.com/cdixon)

Wer hat's erfunden?



Blockchain

<https://www.usv.com/writing/2018/10/the-myth-of-the-infrastructure-phase/>

Besitzen? Digitale Assets!

FUNGIBLE

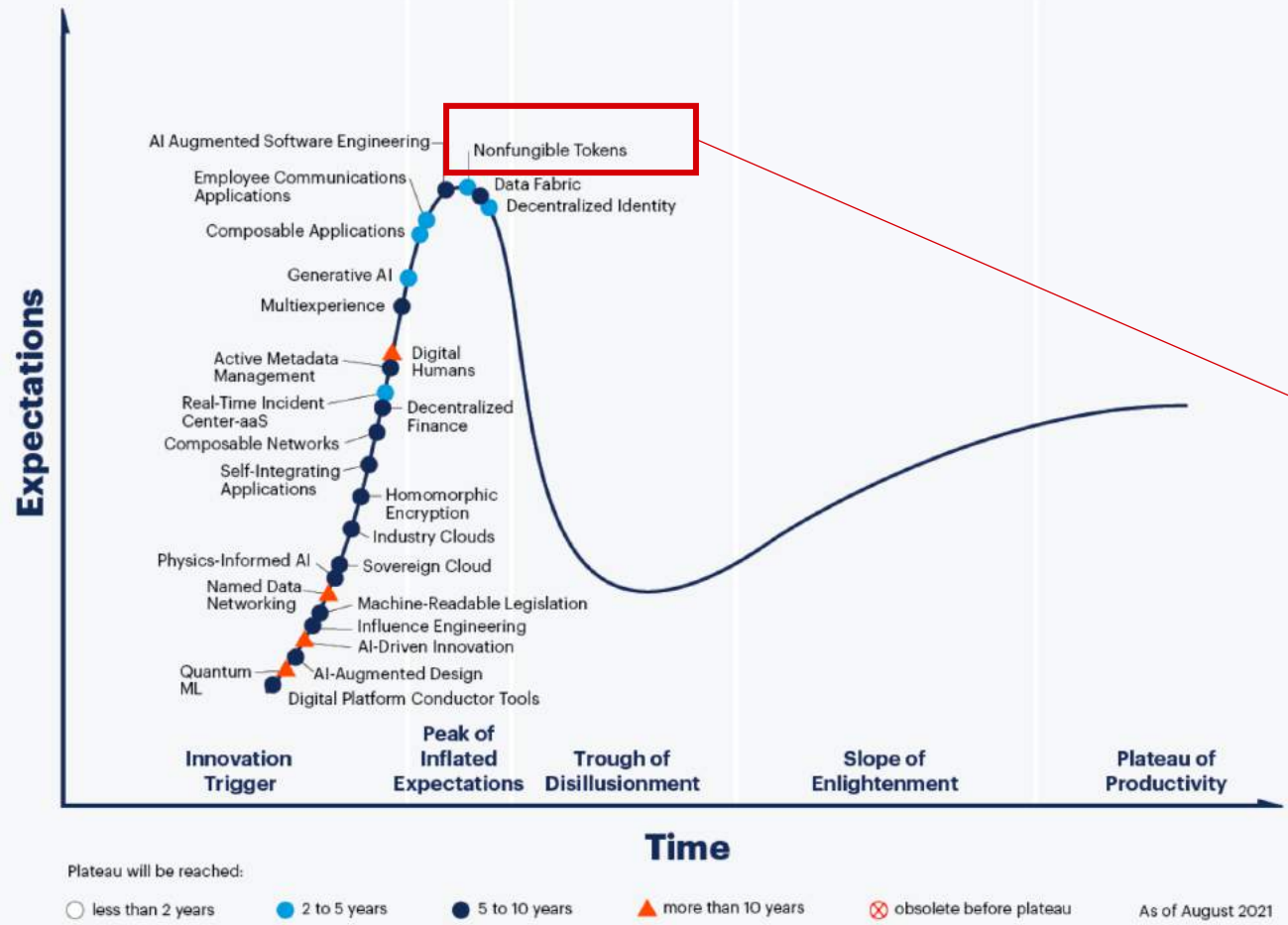


NON-FUNGIBLE



<https://gadgetstouse.com/blog/2021/10/11/what-is-nft-how-nfts-work-should-you-invest-in-them>

Hype Cycle for Emerging Technologies, 2021



NFTs auf dem „Peak der aufgeblasenen Erwartungen“

gartner.com

Source: Gartner
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Gartner

Eine neue Idee?

Crypto trading cards.

Hal 74076.1041 at CompuServe.COM

Sun Jan 17 10:53:24 PST 1993

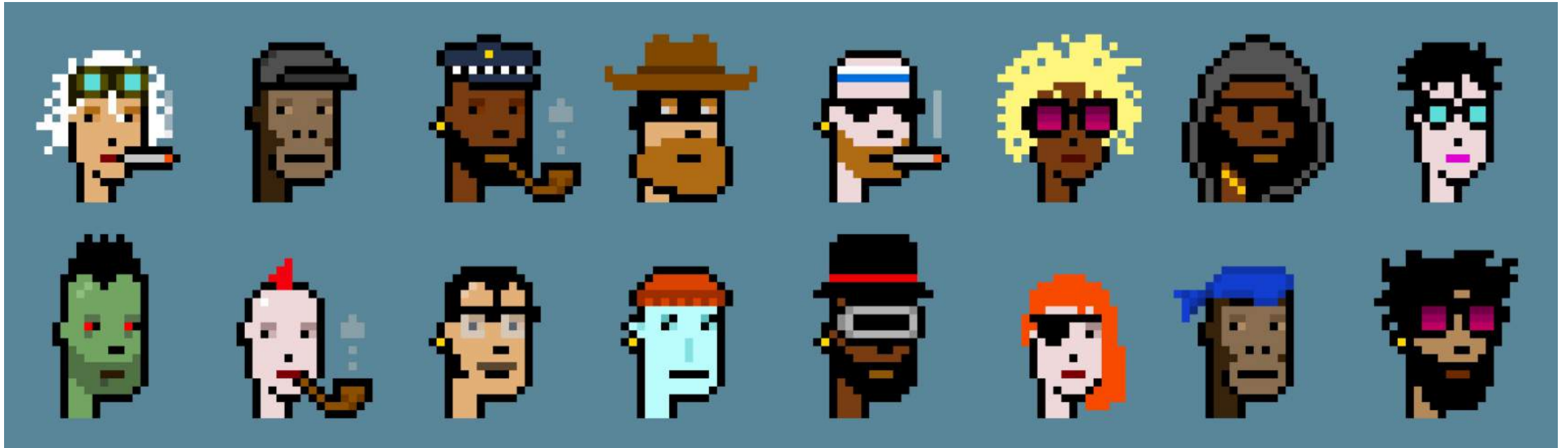
Giving a little more thought to the idea of buying and selling digital cash, I thought of a way to present it. We're buying and selling "cryptographic trading cards". Fans of cryptography will love these fascinating examples of the cryptographic arts. Notice the fine way the bit patterns fit together - a mix of one-way functions and digital signatures, along with random blinding. What a perfect conversation piece to be treasured and shown to your friends and family.

Plus, your friends will undoubtedly love these cryptographic trading cards just as much. They'll be eager to trade for them. Collect a whole set! They come in all kinds of varieties, from the common 1's, to the rarer 50's, all the way up to the seldom-seen 1000's. Hours of fun can be had for all.

Your friendly cryptographic trading card dealer wants to join the fun, too. He'll be as interested in buying your trading cards back as in selling them.

Try this fascinating and timely new hobby today!

<http://cypherpunks.venona.com/date/1993/01/msg00152.html>



X/10'000

<https://www.larvalabs.com/cryptopunks>


Ausverkauft



«Swiss Crypto Stamp», Sonderblock

Sonderblock à CHF 8.90, selbstklebend,
ungestempelt

CHF 8.90

 Ausverkauft

 In den Warenkorb

Gestempelt


Ausverkauft



«Swiss Crypto Stamp», Sonderumschlag

Sonderblock à CHF 8.90 auf Sonderumschlag
C6

CHF 10.90

 Ausverkauft

 In den Warenkorb

X/175'000

Bausteine für virtuelle Unterhaltungsindustrie



<https://zed.run/>



<https://decentraland.org/>



Zuckerberg präsentiert neuen Namen: Meta

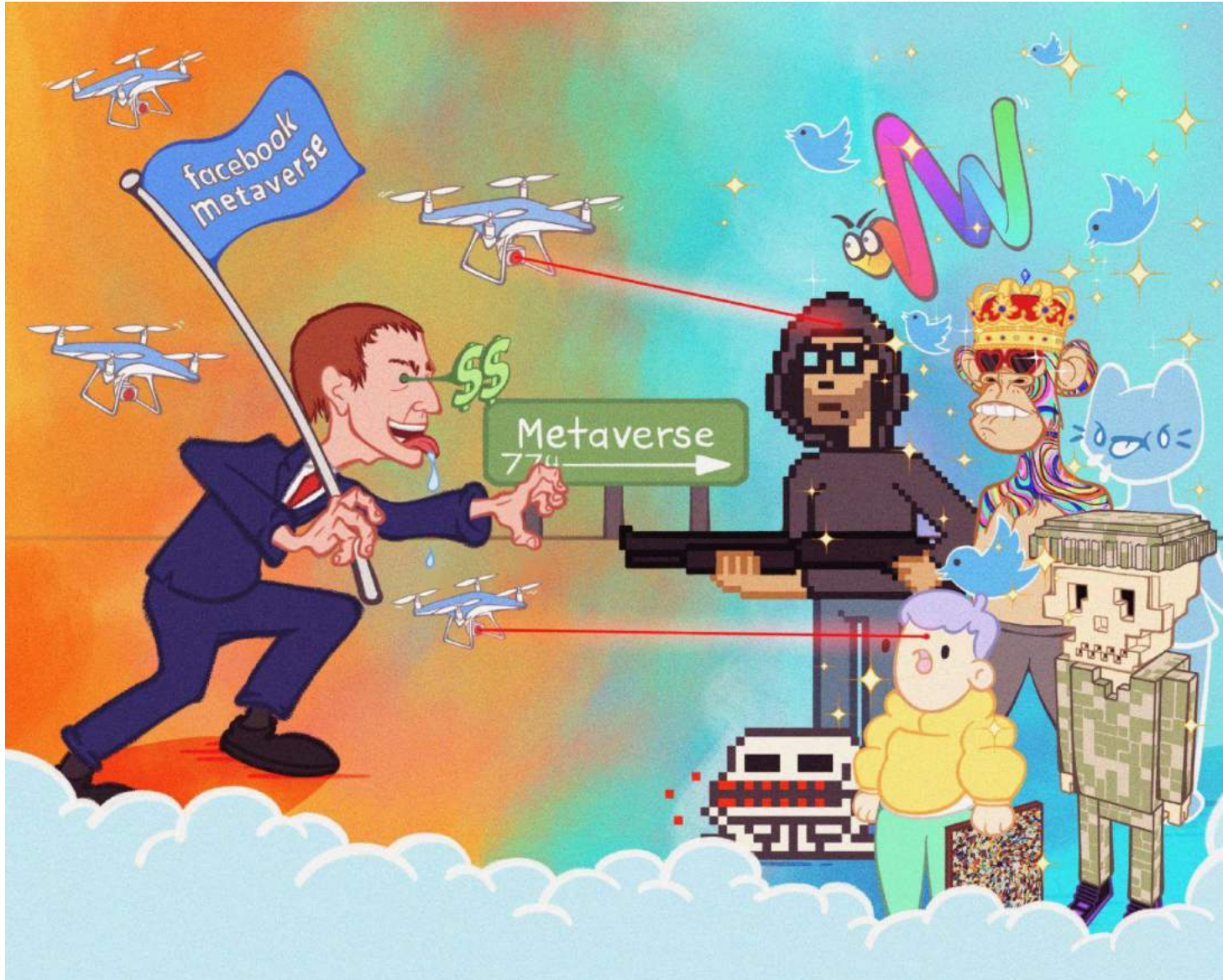
Aus HeuteMorgen vom 29.10.2021.

[News >](#)

[Wirtschaft >](#)

Neuer Name

Facebook-Konzern heisst künftig Meta



Web1: Lesen



Web2: Schreiben

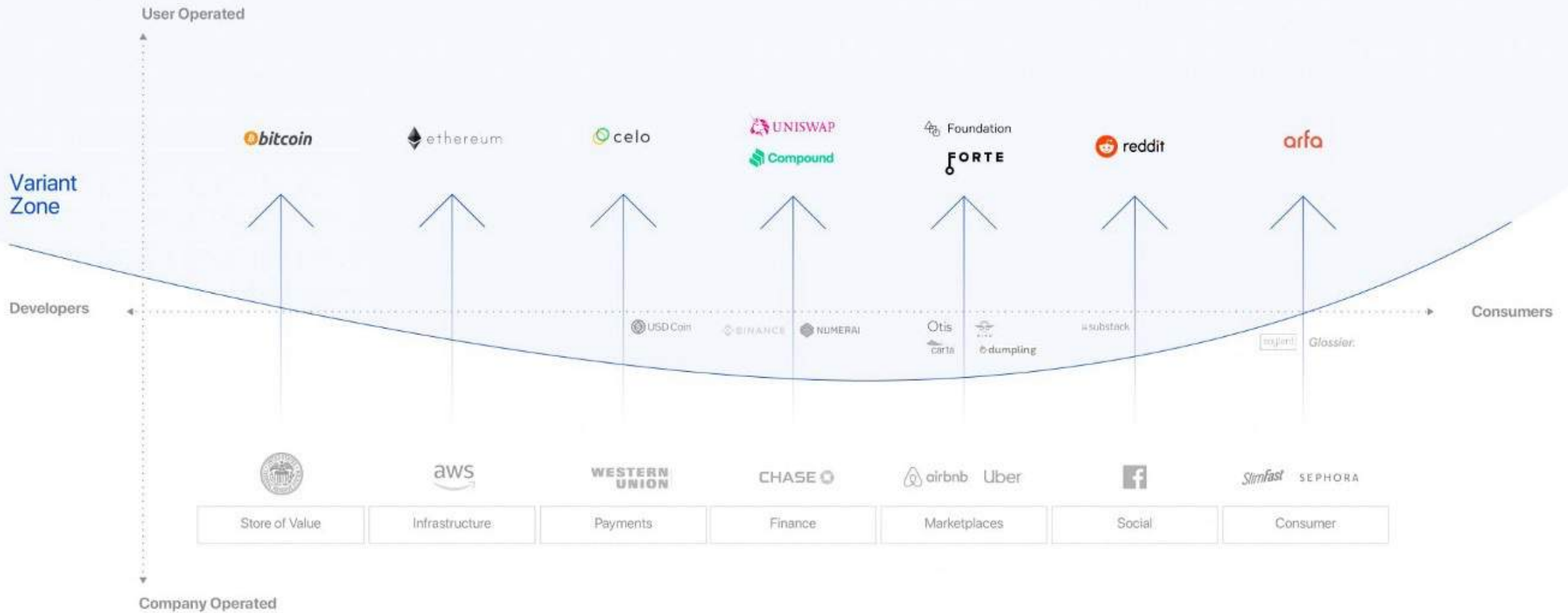


Web3: Besitzen

[@cdixon, cdixon.eth](https://twitter.com/cdixon)

The Ownership Economy:

From crypto to consumer, ownership is being used to bootstrap new software platforms operated by users.



web2: democratize information
web3: democratize wealth

- Kinjal Shah



Tarique Sha

@kissingsky



[@jackbutcher](#) Cycle of Creator economy 📌

Web1:

Companies create content.

Companies earn money.

Web2:

People create content.

Companies earn money.

Web3:

People create content.

People earn money.

14:50 PM - 19 Aug 2021



<https://dev.to/dabit3/the-new-creator-economy-daos-community-ownership-and-cryptoeconomics-lnl>

Web 1

Web 2

Web 3

Username

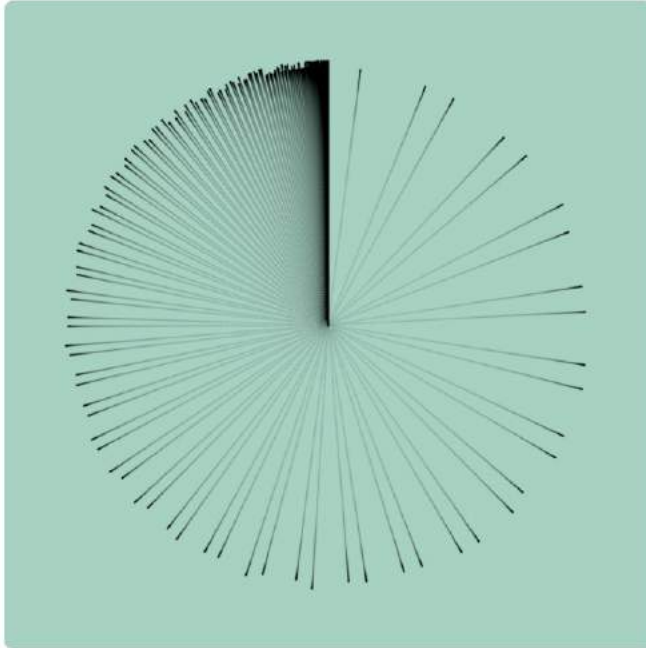
Password



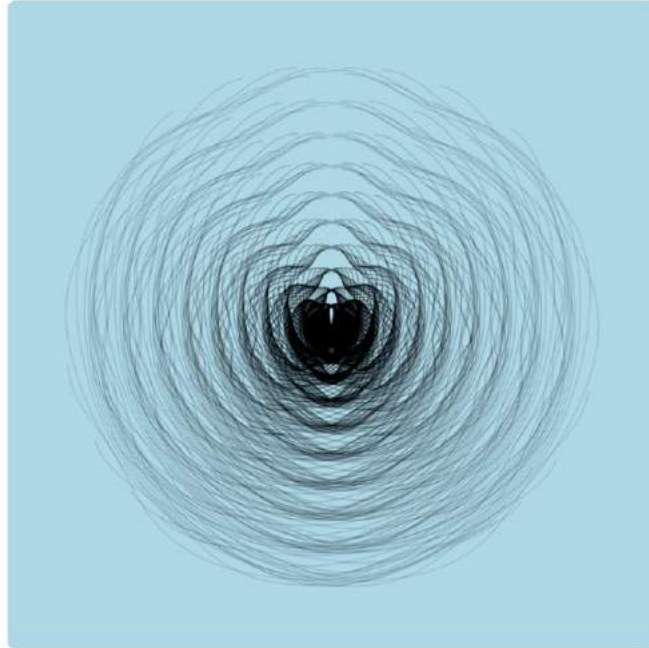
h/t [@chhlss](#)

<https://consensys.net/blog/blockchain-explained/what-is-web3-here-are-some-ways-to-explain-it-to-a-friend/>

Es ist nicht alles Gold was glänzt.



NFT on OpenSea



Same NFT on Rarible



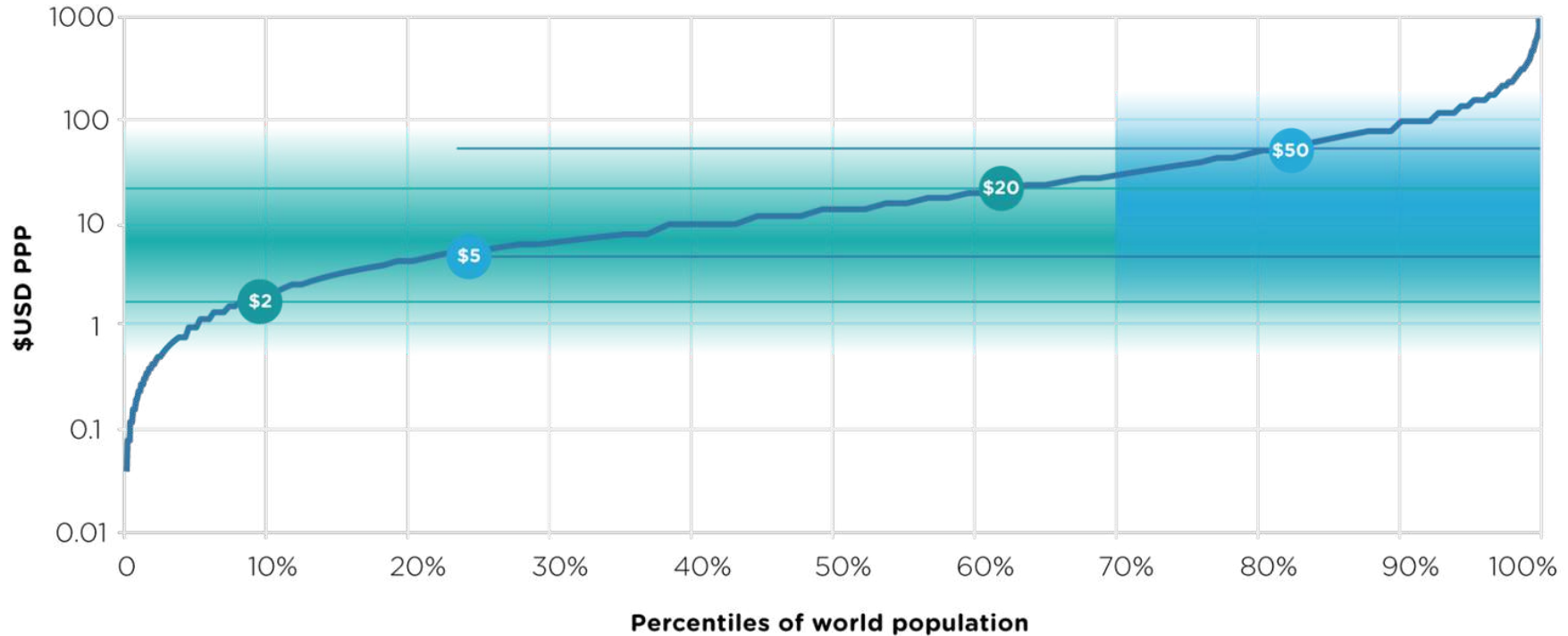
Same NFT in a wallet

After a few days, without warning or explanation, the NFT I made was removed from OpenSea (an NFT marketplace):

<https://moxie.org/2022/01/07/web3-first-impressions.html>

Inklusive?!

Global income distribution 2020 and tx fees



●
Per capita
daily income in 2020

●
Ethereum ETH transfer in 2021
(10% and 90% percentiles are \$2 and \$20)

●
Ethereum ERC20 transfer in 2021
(10% and 90% percentiles are \$5 and \$50)

<https://polkadot.network/blog/introducing-encounter-making-web3-truly-inclusive/>



Beispiel Film

Matrix NFT Drop



Was meint Neo zu NFTs?



Experiment: electric.film

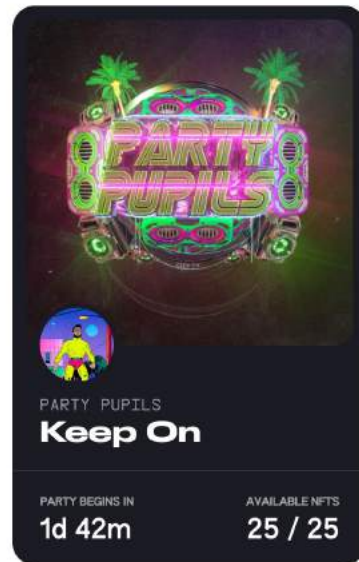
Wie könnte eine Dezentrale Filmproduktion aussehen?

- Eine Dezentrum Kooperation mit 8horses
- NFT Drop zu einem kommenden Release
- Ziel: Eine Film Produktion DAO aufzubauen
 - Dezentrale Autonome Organisation
 - Besitzen: Multi-Sig Wallet
 - Diskutieren: Forum, Chat (Discord), Twitter
 - Entscheiden: Snapshot
- Governance Token?

<https://www.swissfilms.ch/en/company/8horses-gmbh/1C54A87AE299434B97DAB8BB2EA1F39E>

Beispiele Musik

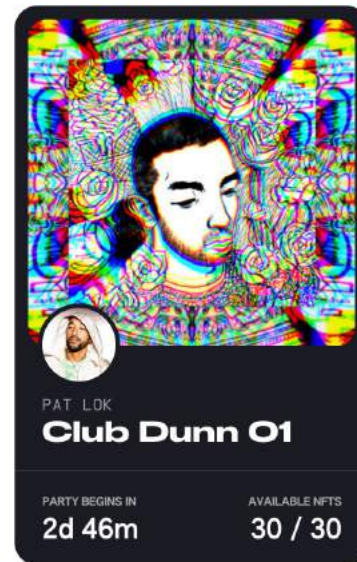
LATEST SOUNDS



PARTY PUPILS
Keep On

PARTY BEGINS IN
1d 42m

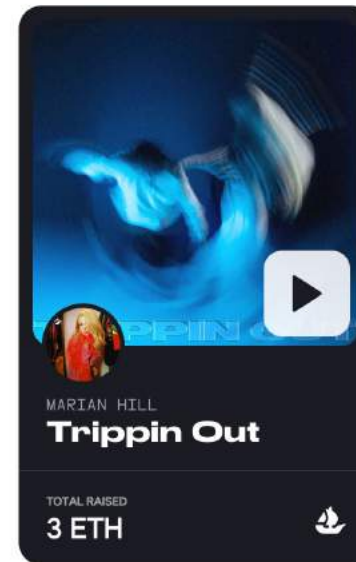
AVAILABLE NFTS
25 / 25



PAT LDK
Club Dunn O1

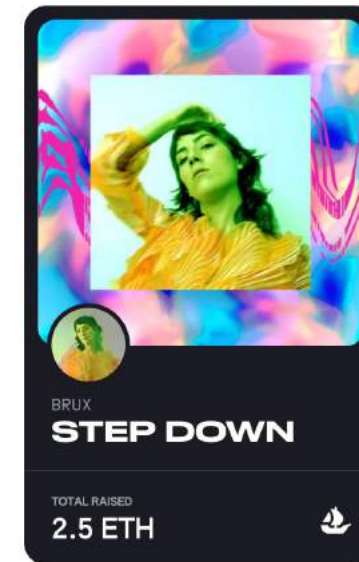
PARTY BEGINS IN
2d 46m

AVAILABLE NFTS
30 / 30



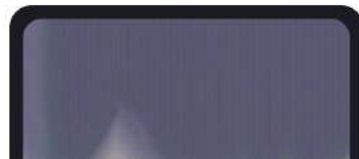
MARIAN HILL
Trippin Out

TOTAL RAISED
3 ETH



BRUX
STEP DOWN

TOTAL RAISED
2.5 ETH







Decentralized Synthesizer?

Experiment: Proof of Groove

- Assembly basierter Synthesizer erstellt
 - Einzigartige Musikstücke und eine passende Visualisierung
- Coming soon: Drop
 - $\pm 1'000$ Grooves werden gedroppt
 - 75% des Erlöses in die Gemeinschaftskasse zur Unterstützung von
- => Blockchain Musik Produktion Experimente

gn, frens.

@malikelbay



FFHS

Fernfachhochschule
Schweiz

Mitglied der SUPSI